

FIRST DETAILED REPORT ON 'EUWEB' ACTIVITIES

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1. Premise

This report aims to promote and disseminate the activities and results of **the first edition of the Jean Monnet Module EU-Western Balkans Cooperation on Justice and Home Affairs (EUWEB)** under both the organizational aspects, such as social media engagement and usage, and the outcomes/outputs.

The EUWEB Module, hosted by the University of Salerno, offers a three-year specialization course on the EU Cooperation on Justice and Home Affairs (JHA) with the Western Balkans in the view of their accession to the Union. After all the planned training activities and thanks to the participation of distinguished speakers and experts in the field also coming from the Western Balkans Countries, the first edition of the EUWEB Module started in March 2020 has ended in June 2020.

EUWEB's activities consisted of: preliminary activities with partners, supporters and stakeholders; an open inaugural conference; 16 lectures; a 'awareness' cultural initiative for Albanian students (in collaboration with PAMECA V, EURALIUS V, the Italian Superior School of the Magistracy, the Italian Agency for Development Cooperation and the Albanian School of Magistrates); a special conference focused on *'The Fight Against Corruption in the Reticular Legality: The Multilevel Criminal System'*; a final Conference.

This report presents the following framework to monitor the quality and control of the EUWEB Module. Once the Module started with the inaugural conference of 2 March 2020, the spread of Coronavirus emergency obliged to shift activities online on the Microsoft Team Platform. A specific system to check the presences of the participants was thus activated.

In the first place, the report tries to explain how the Module's staff worked on the web in order to ensure the correct dissemination of itself towards the potential attendees, granting a form of digital support that could be defined 'close' to the participants. Specifically, the report enlists a series of tools, items and services that accompanied the enrolled persons before, during and after the Module. A particular mention has to be made to the 'deliverables', representing a number of didactic/scheduling materials promptly submitted or made available to the participants.

In its following part, the report analyzes the attendees' composition, participation and feedback as well as it explains other mechanisms of inclusion of said attendees in the Module activities. Lastly, pieces of information about the outcomes and outputs of the Module are emphasized. This is also to point out those efforts that will concern the Module in the near future.



2. Digital support and deliverables

2.1 Logo and recognizability

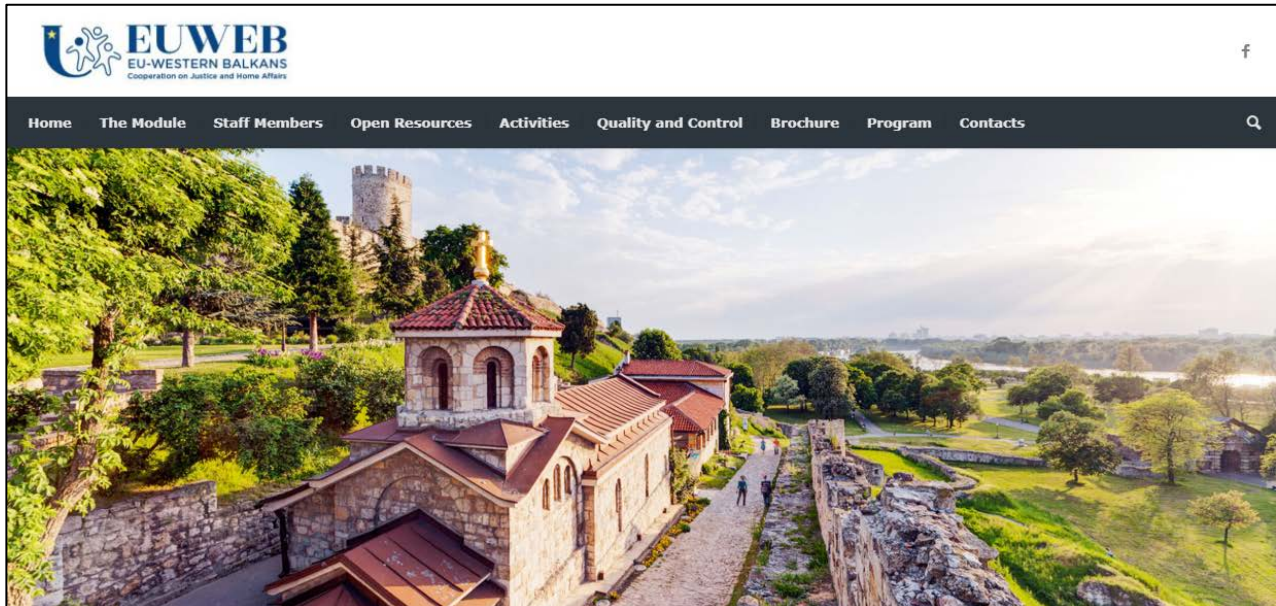
The EU-Western Balkans Cooperation on Justice and Home Affairs Module reflects, as its name suggests, the cooperation of the EU and Member States with the Western Balkan Countries in the light of their next accession to the Union. In order to appropriately promote the Module, the branding put in place is essential. It is a line that puts together different persons in a linked Union. The logo is of immediate recognizability and is suitable with the EU set of colors. It acts as a sober reference to the goal of fostering cooperation with the Western Balkans Countries for the future European citizens.



Logo with text

2.2 Website

In order to perform these tasks, the EUWEB Module focuses heavily on captivating the audience with a strong presence on the web. The main focal point for the dissemination and communication activities is the EUWEB website, which was launched in November 2019 (<https://www.euweb.org/>) It was set up to display a user-friendly layout and it is regularly updated on the most recent projects put into practice by the Module. The site is protected by copyright, as pointed at the very bottom of its Home page.



Website's Home page view

The site does concentrate all information pertaining to EUWEB (scheduled activities, staff, sources provided to the audience, etc.) and is organized in the following sections (note that, aside from *Home* and *Contacts*, every other enlisted voice features a drop-down menu with further voices):

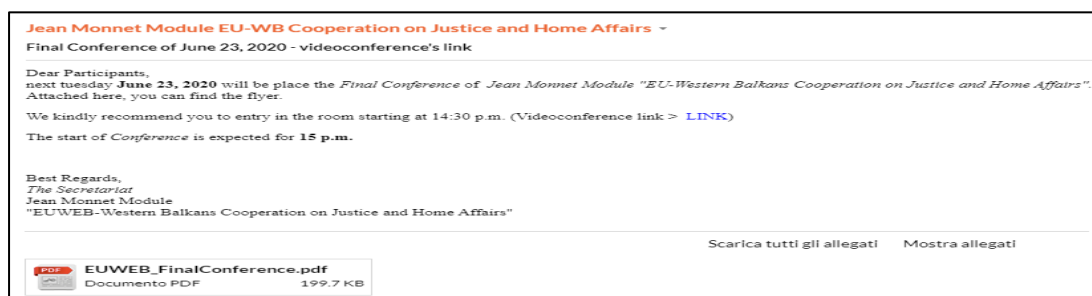
- *Home*: The 'entry page' of the website has a slideshow with the countries regarded by the Module and a link to the Program page is always shown to help the newcomers to the site to grasp the topic and the purpose of the EUWEB. It also displays the news and events of the Module. Below, a reference to the European Union history can be found, followed by a list of partners and promoters;
- *The Module*: This section includes a summary of the EUWEB Module, its goals and working areas. It also comprises the important 'Didactic Materials' voice which supplies the visitors with variegated output material produced during the Module's lectures and easily download it;
- *Staff Members*: Such tab presents pieces of information about the whole staff, including the Key Staff Members, the Secretariat and the supporters, pointing out which role they play in the Module;
- *Open Resources*: This section puts at the visitor's disposal relevant material on the topic addressed in the Module but not directly produced during the lectures, unlike 'Didactic

Materials', such as case law and references. It also includes the Special Issue which collects some of the essays of the first edition of the EUWEB Module on "ILLYRIUS International Scientific Review" n. 14 (II-2020), ISSN 2225-2894;

- *Activities*: The voice serves the purpose of centralizing and advertising all news, events, meetings and debates, conferences and training activities which are nonetheless regularly updated and uploaded updated;
- *Quality and Control*: The section hosting this very document and similar files aimed at monitoring the Module in order to ensure the quality of all activities;
- *Brochure*: this section includes the online version of the brochure (see point 2.4) both in Italian and English language;
- *Program*: it contains the program of all planned lectures, training activities and conferences;
- *Contacts*: Where the visitors can find not only the info needed to reach out the organization but also different solutions to attend the lectures, ideally departing from Naples or Salerno.

2.3 E-mail box

EUWEB has set up an e-mail box at the address 'info@euweb.org'. It is run by the Secretariat and plays an important role in updating and answering the participants on anything they need to know about the Module. The e-mail service, in particular, acts as a reminder towards the audience, sending emails in due time with all the information regarding each lecture, also giving the participants materials provided in advance. Furthermore, the service is a key factor to keep in touch with the speakers attending the lectures or conferences and the partners/supporters.



Example of a notification to the participants via e-mail

2.4 Brochure & Flyers

The [Module's Brochure](#) was essential for two main reasons. The first one is deploying a tool capable of quickly covering the maximum number of stakeholders and students. The second reason is the need to give out all the pieces of information that a potential enrolled person might need to know in advance, such as the existence of an attendance certificate, the course being free of any charges, the overall length of the Module/scheduled times of the lectures and more. Events' flyers have been always sent via email to the attendees of the Module in order to find some insights about an incoming lecture, with regard to the identity and qualifications of speakers, the scheduled time and which topic the attendant personalities will focus on during their lectures.

2.5 Social Media engagement

Nowadays, Social Media is critical to promote any information and to get a message through to a wider audience. Thus, EUWEB decided to have in place Social Media accounts on [Facebook](#) and [Instagram](#), [LinkedIn](#) currently among the most used platforms. The Instagram profile revolves more on the figurative aspects of the lectures and would portray moments of the events, whereas the Facebook page features an attitude prone to update the followers and fans on eventual incoming events and it shares pieces of information throughout the European Enlargement Process in Western Balkans. The page also represents an additional tool, even though not to be deemed institutional, to receive feedback and potential criticism.



Facebook's page engagement over the Mar-Aug 2020 period

3. Partnerships and supporters

The EUWEB Module also relies on the precious collaboration of a network of partners from the Western Balkans Countries: 'EPOKA' University of Tirana, Albania, the 'Albanian' University of Tirana, Albania, the 'Ismail Qemali' University of Vlorë, Albania and the 'Goce Delčev' University of Štip, North Macedonia. These partners have been included in several lectures and conferences since the preliminary meetings. Albanian students attended the lectures and dialogue among the EUWEB Staff, the representatives of the Albanian universities and the Albanian students has been constant.

Preliminary activities consisted of meetings that started on 15 November 2019, when the Key Staff promoted the first roundtable debate on '*Planning and Enhancing EU-Western Balkans Cooperation on Justice and Home Affairs (JHA)*' at EPOKA University (in Tirana, ALB), a key partner institution in the implementation of the Module. The roundtable ended with the adoption of a *Joint Work Plan* determining the activities to be carried out by both institutions within the framework of the implementation of the EUWEB Module. In November 2019, the second roundtable concerning '*Planning and Enhancing EU-Western Balkans Cooperation on Justice and Home Affairs*' took place at the University of Salerno. It was attended by academics, as well as by practitioners and legal experts in the fields of the EUWEB Module.

The EUWEB module also benefited from a network of supporter on behalf of various stakeholders, such as: 'Avvocato di Strada' NPO, Bar Association of Salerno, EURALIUS, European Association International Studies (AESI), European Law Students' Association (ELSA), Italian Agency for Development Cooperation, Italian Federation for Human Rights (FIDU), School of Magistrates of Albania, 'Solidarity in the EU Law' Jean Monnet Module, Superior Council of the Judiciary of Italy (CSM).

The EUWEB Staff Members enhanced the cooperation with other actors, i.e. Raoul Wallenberg Institute of Human Rights and Humanitarian Law and Swedish Fulbright Commission with the organization of the International Roundtable *'The Legal "Burqa Ban" Trend: Criminalizing the Trivial or Separating National and International Law'* of 21-22 May 2020.

4. Participants' composition and evaluation on the Module

This Module was thought of as a highly specialized training course addressed to students, graduates and PhD candidates, but also to all private and public stakeholders in the field of justice and home affairs, such as lawyers, policemen, public administration employees, etc. The number of participants to the first edition amounts to more than 60. **A certificate of attendance** was granted to each participant that attended at least the 70% of the total lectures.

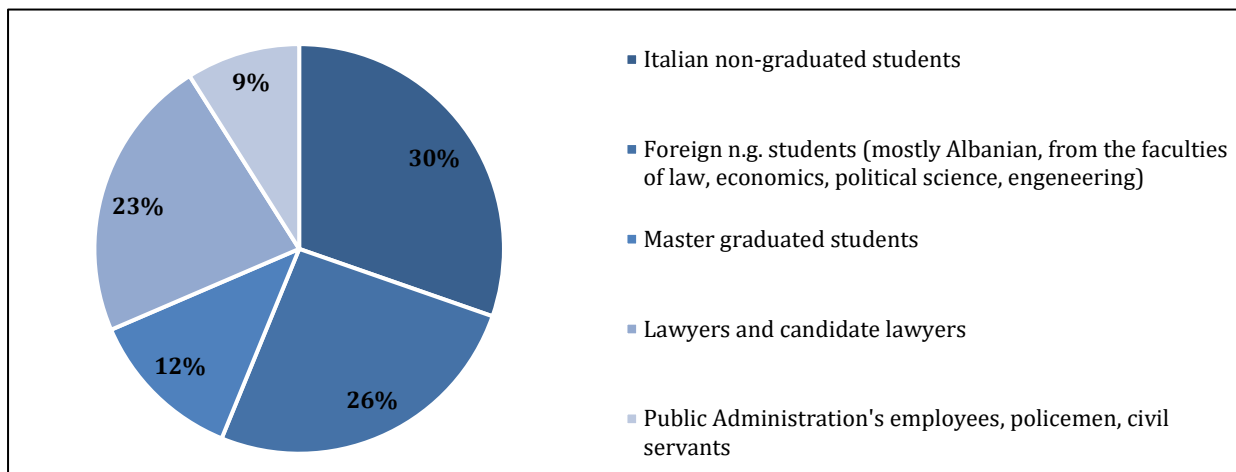


An example of EUWEB's certificate of attendance

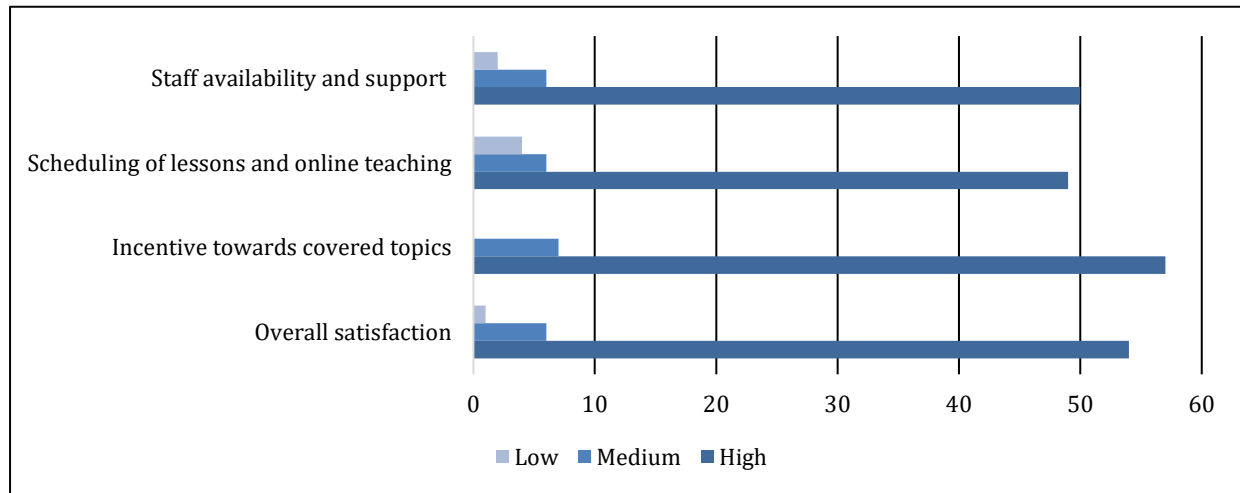
The graphic below reflects a deeply variegation of the participants to the 1st edition of the EUWEB Module: Law students of both the University of Salerno and Albanian Universities, as well as students of Political Sciences, Economics and Engineering which show the multidisciplinary nature of the EUWEB Module. Furthermore, many legal operators, lawyers, candidate lawyers, law enforcers, police officers as well as civil servants subscribed to the Module and took active part in the activities.

The participants actively took part in the open debate scheduled for all the lectures, conferences, meetings.

They were also asked at the [half completion](#) of the Module as well as at the [end of it](#) to fill in **questionnaires** regarding the reached satisfaction, giving the promoters twice the occasion to collect feedback. The diagrams below do display the collected data.



Composition of the participants



Medium term satisfaction

5. Outcomes

5.1. Training Activities

Thanks to a bottom-up approach, some of the students participating in the EUWEB Module have been included in all the activities. Thus, training activities have been promoted with the establishment of the **Secretariat of the EUWEB Module** consisting of Tutors and Students Relationships (Orsola Ilenia Conte; Bonaventura Gargano; Simona Medici; Francesco Potenza; Mariarosaria Rispoli); Legal Observatory (Stefano Busillo; Emanuele Vannata) and News, Event and Social Platform (Giovanna Naddeo).

The Members of the Secretariat conducted the following activities:

- Pure basic research: research of documents, sources and judgements;
- Strategic basic research: selection of documents, sources and judgements in order to undertaken to acquire new knowledge;
- Applied research: elaboration of original work undertaken primarily to acquire new knowledge with a specific application in view.
- Experimental development: elaboration of systematic work, using existing knowledge gained from research or practical experience.

In the Secretariat, the EUWEB Module promoted the Peer Education method that is a didactic methodology based on a process of transmission of knowledge and experiences among the members of a peer group, within a plan that foresees aims, times, ways, roles and well-structured tools.

5.2 Submission, selection and discussion of the papers

All the enrolled students were invited to submit a final paper on the topics of the EUWEB Module.

The best papers, selected by the Commission including the Module's Teaching Staff Members, have been discussed during the Final Conference of 23 June 2020.

Foreign students, who participated to the Module and presented a final paper, subject to evaluation by the Module's Teaching Staff Members, have been recognized the number of 6 (six) ECTS;

Students of the Department of Legal Sciences of the University of Salerno, who participated in the Module and submit a final paper have been recognized from 2 (two) to 6 (six) ECTS as required for the performance of "other activities" pursuant to Article 10, Paragraph 5 - Letter a) of the Ministerial Decree No. 270/2004.

The number of ECTS has been decided by the Commission composed of the Module's Teaching Staff Members on the basis of the students' participation in the lectures (at least 70%) and substantial assessment of the submitted paper.

6. Outputs: research and publications

In line with the European Commission's directives the Module provided [didactic materials](#) gathered for the purpose of helping the participants to better grasp the discussed topics and, simultaneously, started producing its own materials, not directly involved in the lectures (e.g., Training Activities).

In particular, in July 2020 a [Special issue called 'EU-Western Balkans Cooperation on Justice and Home Affairs. Essays'](#) was published by University 'La Sapienza' of Rome in its journal 'ILLYRIUS' (ISSN 2225-2894), which collects some of essays of the first edition of the EUWEB Module. The issue, consisting of around 600 pages, includes also two works of the Secretariat and one of the best papers among Albanian students.



Another project called '*Quaderno del Modulo Jean Monnet EU-Western Balkans Cooperation on Justice and Home Affairs EUWEB*' is expected to be published in late 2020. The *Quaderno* collects the works of the conference held on 8 May 2020 concerning the fight-against-corruption topic. In addition, "*Law, Cultural Studies and the 'Burqa Ban'. An Interdisciplinary Handbook*" is another publication related to the Module as it also gathers the reflections of its three Staff Members (Module Leader Teresa Russo, Key Staff Members Anna Oriolo and Gaspare Dalia).

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